

SÜRAT KARGO SUCCESS STORY

An overview of how Thread in Motion's Smart Gloves improved the operations of Sürat Kargo.



TABLE OF CONTENTS

- 01 Introduction
- 02 Challenges Faced by Sürat Kargo
- 03 Increasing Efficiency with VEGA
- 04 Workforce Optimization
- 04 Future Goals

INTRODUCTION



The logistics sector plays a pivotal role in the global economy, and its success hinges on the efficiency and accuracy of the supply chain. In this dynamic and evolving sector, companies need innovative solutions to gain a competitive edge. Here, TIM solutions come into play, offering a wide range of value to firms in logistics, especially in supply chain management, operational efficiency, and minimizing errors in business processes.



Sürat Kargo, a key player in the logistics industry, has leveraged Thread in Motion's smart solutions to enhance its supply chain management, streamline operations, and significantly reduce errors in business processes. By integrating TIM's cutting-edge technology, Sürat Kargo has not only improved operational efficiency but also reinforced its commitment to delivering faster, smarter, and more reliable logistics services.

CHALLENGES FACED BY SÜRAT KARGO



Before implementing TIM's smart solutions, Surat Kargo faced several operational challenges that hindered its efficiency. The company's processing capacity was limited to 40,000 parcels per day, causing congestion in key transfer centers like Izmir.

Additionally, the manual scanning process slowed down distribution operations and increased the likelihood of errors, leading to inefficiencies and delays.

Workforce limitations further compounded these challenges, as manual operations required additional labor, restricting overall productivity and flexibility.



INCREASING EFFICIENCY WITH VEGA



01 The implementation of Vega smart gloves enabled hands-free scanning, reducing manual workload and significantly improving operational efficiency at Sürat Kargo.

02 With real-time scanning, data transfer to smartphones via Bluetooth, the accuracy and speed of shipment tracking increased, ensuring seamless monitoring of parcel movement.

03 The expansion from 5 to 30 smart gloves allowed for broader adoption, enhancing workflow efficiency and reducing dependency on manual scanning processes.

04 As a result, Sürat Kargo achieved a 43% increase in overall productivity, streamlining operations and optimizing resource utilization across its logistics network.

WORKFORCE OPTIMIZATION

The implementation of Vega smart gloves at Sürat Kargo enabled real-time tracking of each parcel's status, improving workforce allocation and reducing inefficiencies.

This enhanced visibility streamlined operations and minimized idle time, leading to better resource utilization.

Additionally, the adoption of smart gloves contributed to increased female workforce participation in blue-collar roles, fostering a more diverse work environment.

FUTURE GOALS

Building on the success of Vega smart gloves, Sürat Kargo and Thread in Motion aim to further enhance efficiency through advanced automation and AI-driven analytics.

Future innovations will focus on optimizing decision-making, reducing manual workload, and increasing real-time visibility across logistics operations.

This commitment to continuous improvement will solidify Sürat Kargo's position as a leader in innovation and productivity within the logistics sector.





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