

DIAGEO SUCCESS STORY

Discover how Thread in Motion's smart gloves unlocked Diageo's operational efficiency potential.



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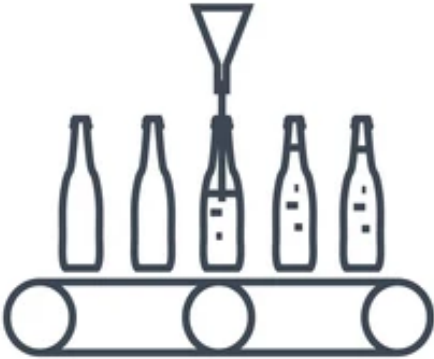
INTRODUCTION



The food industry is a sector where speed, accuracy, and efficiency are critical, requiring continuous development to maintain a competitive advantage. Companies are turning to innovative technologies to cope with increasing order volumes and complex operations.

Diageo chose Thread in Motion's Vega-X solutions to optimize pallet picking operations, simplify order management, and minimize errors in their processes in order to maintain a competitive advantage. Supported by SAP integration, this system helped Diageo manage both full and mixed pallet operations more quickly, efficiently, and error-free. This success story not only demonstrates the impact of digital transformation in logistics processes but also showcases how Vega-X technology ensures operational excellence in the supply chain.

PALLET RETRIEVAL OPERATIONS



Before implementing TIM's Vega-X solutions, Diageo's pallet picking processes were carried out through time-consuming and error-prone manual operations. When orders were received in the system, delays in both full and mixed pallet picking processes negatively impacted the efficiency of operations.

Especially in mixed pallet operations, the process of combining different products onto a single pallet required manual tracking, leading to time loss, incorrect placements, and operational disruptions. Additionally, extra labor was required to verify orders and manage transfer operations.

With the introduction of Vega-X, all pallet picking operations gained speed, error rates decreased, and thanks to digitization, the processes became more transparent.



VEGA-X IN OPERATION



01 Vega-X brought significant improvements to Diageo's pallet picking operations. In both full and mixed pallet picking processes, when orders are received in the system, it quickly matches the correct product to each pallet.

03 Thanks to the developed process, Diageo, with its diverse range of products, was able to easily place and transfer pallets. With VEGA-X, these complex operations are carried out quickly and error-free.

02 In full pallet operations, the order contains only one product, and these products are quickly consolidated. In mixed pallet operations, different products are combined onto a single pallet and then incorporated into the operation.

04 This has led to significant achievements in operational efficiency. Supported by SAP integration, VEGA-X facilitates the transition from shelf to product in standard transfer operations and eliminates manual processes.

EFFICIENCY IN TRANSFER OPERATIONS

The integration of Vega-X technology at Diageo has increased efficiency in transfer operations. Thanks to real-time data transfer, every pallet and product movement has become traceable.

As a result, operations were managed more quickly and error-free. VEGA-X replaced manual processes, improving workforce allocation and optimizing resource use. The enhanced visibility accelerated the process and optimized the operational flow.

These improvements enabled the company to manage resource use more efficiently and save time. The adoption of technology contributed to a healthier work environment by increasing the workforce's operational efficiency.

VISION FOR THE FUTURE

The success of Vega-X, in collaboration between Diageo and TİM, not only increased existing efficiency but also established a strong foundation for future innovations. Advanced automation enabled further optimization of operations and reduced manual workload.

Future technological advancements aim to accelerate decision-making processes, enhance real-time data visibility, and provide more precise and accurate management in logistics operations.

By focusing on continuous improvement, Diageo will reinforce its leadership in innovative solutions and efficiency, enhancing its competitive advantage and strengthening its position in the industry.





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